

Research on the foundation and Countermeasures of Chinese humanized community home care mode

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Abstract: *Community home-based elderly care has established a new social service system by further integrating the elderly care functions of government, society, market, community and family. It has the characteristics of convenience, strong pertinence and wide participation. The basis of promoting the community home-based elderly care model is that: the community home-based elderly care has a strong emotional and cultural foundation, which is in line with the psychology and elderly care habits of the elderly; The cost of community home-based elderly care is relatively low; Community home-based elderly care has rich human resources; The success of foreign community care model provides us with rich experience and enlightenment*

Key Words: *Urban community; Community home-based elderly care; Institutional elderly care*

Community is the residential area of the elderly and the main activity place and living space for the elderly. With the growth of age and physical aging, the elderly's demand for community services gradually increases and their dependence on the community becomes stronger and stronger. Relying on the community, build a socialized elderly care service system and further integrate the elderly care functions of the government, society, market, community and family, It has the characteristics of high concentration of resources, high service efficiency, small capital and space demand, flexibility and diversity, simplicity and wide participation, which is suitable for China's national conditions and population conditions. Community home-based elderly care can connect formal and informal community resources and solve the problems of economic support, care, service and spiritual comfort of the elderly population. Therefore, relying on the community to build a socialized home-based elderly care is the objective requirement for the society to solve the elderly care problem and their family needs.

1. The necessity of carrying out community home-based elderly care

The community home-based elderly care model combines the reasonable elements of family elderly care and institutional elderly care. Formal services, community volunteers and social support networks provide help and support to the elderly in need, so that they can spend their old age in a familiar community environment and avoid unnecessary residence or isolation. Community home-based elderly care service is an important way to solve the increasingly acute problem of elderly care service in China and effectively improve the life and quality of life of the elderly.

1.1 The miniaturization of family structure means the weakening of many traditional family functions, such as production function and organization function. As one of the important functions of traditional families, the pension function is bound to change with the change of family structure. The gradual increase of "421" families shows that a couple has to support four old people and raise a child, which will be unbearable in terms of economy, time and energy. Pension has become a heavy burden on the family. This shows that the old-age care function

originally undertaken by the family must be transferred outward, and the society will assume the responsibility and service of old-age care.

1.2 At present, institutional pension fees in China are high, and the main economic source of urban elderly is pension. The low income determines that most elderly people can not enter ideal pension institutions. Moreover, the management and operation system of most elderly care institutions is backward, the degree of marketization is not high, the service content is not rich, and the level of specialization is low, which can not meet the diversified and personalized needs of the elderly. The existing service facilities, service content and management mode can not attract more elderly people to provide for the elderly.

2. The basis of carrying out community home-based elderly care

2.1 Community includes social networks such as neighbors, colleagues and friends formed by geographical, industrial or emotional relationships. Family emotional culture, interpersonal culture and government trust culture make the elderly prefer community home-based elderly care. The elderly hope to live at home as long as possible in their later years and receive care and protection from the social and cultural value system of the family and community. Community home-based elderly care can connect formal and informal community resources. The elderly do not need to leave their familiar families and communities. While enjoying family affection and communicating with neighbors in familiar communities, the elderly can enjoy nearby and convenient services, which is not only in line with the elderly's willingness to spend their old age in a familiar environment, but also with their families. Self is related to a variety of community pension resources, and community home-based pension can also cultivate the independence of the elderly.

2.2 In fact, home-based elderly care is only a matter of the choice of elderly care location. Some elderly care functions have been transferred from families to communities. Practice has proved that compared with institutional elderly care, community home-based elderly care has the advantages of low cost, wide coverage and flexible service mode. It can meet the needs of the elderly at a small cost and save the welfare investment of elderly care. Some survey statistics show that the cost of setting up all elderly care beds in an elderly care institution can be used as the cost of basic elderly care for 150 elderly people in the community for one year. In addition to living expenses, the cost of purchasing paid services is much lower than that of institutional elderly care.

3. Countermeasures of constructing humanized community home-based elderly care model

3.1 The establishment of home-based elderly care service stations in various communities led by the government is a basic project to promote home-based elderly care services.

Home-based elderly care service involves a wide range and is highly systematic. It is necessary to build a comprehensive management service platform based on the community. On the one hand, the service station accepts the entrustment and guidance of the government, undertakes the organization, implementation, supervision and management of home-based elderly care services in the community, publishes service information, standardizes project operation, implements quality supervision, reviews the qualification of the elderly who enjoy government subsidies, and is responsible for the implementation of government subsidies; On the other hand, it builds a bridge between community elderly service objects and various service institutions and service personnel, plays a role of two-way coordination, contact and interaction, and can ensure the connection between supply and demand and quality management

of home-based elderly care services. Establish a community home-based elderly care service center, build a platform, form a team, integrate resources, and make it assume the responsibilities of contacting all parties, implementing management and providing services.

3.2 Broaden the channels for raising pension funds and form a diversified and multi-channel investment development mechanism. It is dominated by government policies and dominated by financial support.

The government should raise funds through financial budget, welfare lottery public welfare fund, social donation and other channels, mainly for the construction of community supporting public service facilities for home-based elderly care, the purchase of services for key relief objects, the allocation of financial subsidies for full-time elderly helpers for community public welfare posts, and the improvement of hardware facilities of home-based elderly care service stations, Provide necessary financial guarantee for comprehensively promoting home-based elderly care services. In terms of laws and regulations, the proportion of municipal, district and county governments' annual investment in community service industry shall be stipulated to ensure that the invested funds are in place. At the same time, the government should appropriately increase the proportion of capital investment in community pension in the redistribution of national income.

3.3 Establish and improve the administrative system of community service. In order to establish and improve the administrative system of community services, we must strengthen the management functions of the government, streets and society in community services, strengthen the planning, decision-making, management and guidance functions of the government in community services, strengthen the management and guidance role of streets in community services, strengthen the organizational role of neighborhood committees in community services, and strengthen the participation role of all social parties in community service management, Through the joint efforts of all parties, the community service management will be carried out in a standardized and orderly manner.

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