

Artistic Heritage in the globalization era: A new research approach for educational contexts

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Abstract

The term globalization describes the acceleration of the integration of nations into the global system. For that reason, globalization influences are changing our cultural patterns, and we can evidence how young people no longer take an interest to own culture. In addition, less attention is paid to the development of the art of the country in its own unique way. Moreover, the architectural landscape, the painting, and the music all show the great influence of the phenomenon of globalization we are living today. These changes raise the relevance of preserving the general knowledge about heritage, focusing on the study of its origins. Additionally, if current generation is losing that entire cultural heritage, the question of in what way globalization is influencing the imagery of our time should be answered. Focused on the educational context and based on our previous experience, the making of an audio-visual production is revealed as a very powerful tool to solve this problem. It will focus on one side on the heritage renewal work itself and on the other had in the diffusion of the gained knowledge through audio-visual formats. This innovative proposal is without doubt one of the landmarks in this study. We believe in adding a new point of view. *La Danserye* is a documentary film educational project that illustrates the journey that Philip II made in the Netherlands between 1548 and 1551. The film shows a deep music research of *La Danserye*'s members ensemble based on works by Antonio de Cabezón and Tielman Susato

Keywords: Art research, Audio-visual, Documentary film, Educational context, Music.

Introduction

The deep changes that the idea of museum and the notion of heritage have suffered in recent decades are among the most revolutionary cultural changes of the late twentieth century. Museums have shown an evolution from the traditional idea of "preservation of memory", to becoming places of integration and social recognition in modern times. Moreover, the architectural landscape, the painting, and the "main stream" music all show the great influence of the phenomenon of globalization we are living today. These changes raise the relevance of preserving the general knowledge about heritage, focusing on the study of its origins. Additionally, if current generation is losing that entire cultural heritage, the question of in what way globalization is influencing the imagery of our time should be answered (Anheier, 2011).

This paper proposes a research project of the artistic heritage that may be translated into a visual format, analyzing the influence of globalization on such a heritage. Focusing on globalization as opposed to individuality or local, regional or national peculiarities will require observing the contrast between globalization and tradition or heritage assets: Overlapping of the defining images of the global (dress, music, art, cities and architecture etc.) on the different ethnic groups and people whom assume that heritage today (White, 2012). We also believe in the need to train professionals, not just in the field of keeping and managing the heritage, but especially in the fields of new technologies as they are an essential tool in the dissemination of the heritage, something that it is necessary to promote a better understanding, study and proper comprehension of heritage.

This paper (and research project), focused on education, aims to develop a theoretical-practical work from an interdisciplinary perspective, based on cultural, historical, scientific, technical and experimental knowledge, in order to provide a refreshing point of view in the field of research. It will focus on one side on the heritage renewal work itself and on the other had in the diffusion of the gained knowledge through audiovisual formats. This innovative proposal is without doubt one of the landmarks in this research. We believe in adding a new point of view about heritage and the artistic-historical study, developing a final research work which may be referenced in courses, conferences, teaching, audiovisual broadcasting programs, etc.

The relevance of this task is based on the absence of solid diffusion proposals about heritage dissemination within the field of the audiovisual knowledge conducted by researchers and artists promoted from knowledge centers such as universities, so this approach would be pioneer within the scientific and artistic field at the university. Additionally, research papers and different texts would enhance the edition of the audiovisual work.

***La Danserye* and Tielman Susato: Start point for a documentary film**

From 1543 until his death, Tielman Susato worked as a music editor, creating the first music press in the Netherlands. Susato was also a compiler of popular music, maybe one of the first musicologist in Europe. He wrote and published several books of popular pieces and motets arranged within the typical polyphonic style of the Renaissance. He also wrote two songbooks specifically designed for young and inexperienced singers. They were enormously popular in the Netherlands during the sixteenth century. He was also a prolific composer of instrumental music. In fact, many of the pieces are still remembered and performed today. Susato edited a music book for dances in 1551, *Het derde musyck boexken: alderhande danserye*, a collection of simple, but artistic arrangements, based on popular songs (Polk, 2005).

On the other hand, *La Danserye*, music ensemble specializing in the music of Renaissance era, was formed in 1998 by the Pérez Varela brothers with the aim of researching in music of Medieval and Renaissance era, and moreover in wind instruments, since the end of the

Middle Ages. Currently they are focusing their investigations on the interpretation of music from a historically informed perspective, combining the different aspects of research and interpretation in order to offer a quality musical product with the highest possible historical accuracy.

La Danserye: the documentary film, born by linking a performance of this ensemble in a Medieval Palace in Jaén with our approach in history and music research. *La Danserye* developed a concert that illustrates the journey that Philip II made in the Netherlands between 1548 and 1551. Cristóbal Calvete de Estrella, the king chronicler, wrote a detailed story about it: the experiences, places and even the music that accompanied the monarch on that trip. Taken from this chronicle, *La Danserye* performed a show based on works by Antonio de Cabezón and the mentioned Tielman Susato.

Objectives

This paper tries to show the evidence of the great influence of globalization nowadays. Putting our goal on educational context (secondary schools or universities must be the perfect targets of this research), the making of a documentary film could be a very influential educational tool to make one step forward in artistic education. Our goals are clear: To accomplish a study on the artistic heritage within its different fields, literature, music, architecture, painting, etc., analyzing the influence of globalization on this heritage. To perform a documentary film: Dissemination proposal that would include all the discoveries made during the research work. Retrieving unpublished musical heritage. Recovery of musical scores, ways of interpretation, etc., that may be part of a digital music edition of the recovered music. And finally, the broadcasting of the results obtained with this study. Encouraging the use of the final result of our research in university teaching, courses and conferences. In addition to promoting its diffusion in channels of audiovisual production such as radio, television and documentary film festivals.

Methodology

Search for sources of information: relevant research staff, research and discussion groups, places and centers where we can find the necessary information and key informants. Throughout the study it is not only intended to access the knowledge of the museums and monuments associated with visits to these centers, exhibitions, galleries, historical and artistic cities, historic landscapes and music files. Our proposal is to develop a work process divided into three periods:

According to Fernandez (1999), the first period of the research would be devoted to the research itself: search for sources, gathering footage, etc. A second period would address the creation of different dissemination formats such as a music CD or a documentary film. In the case of musical works it would entail a management plan of the works chosen, arrangements,

rehearsal and recording, and a preproduction, shooting and postproduction in the case of the documentary. And a third period which would emphasize the diffusion and broadcasting of results and have the final product of the research.

Planning

The first period of our research will be dedicated to the study of the artistic heritage in the different areas: sculpture, music, architecture, painting, etc., emphasizing its relation to the influence of globalization on the artistic heritage. In the second period there will be an audiovisual work to gather all that information for later disclosure. Regarding the music, our goal is to recover the artistic heritage: scores, recordings, etc., cataloging this material and editing a CD with the most relevant pieces, most of them unpublished. A third period of this research would be aimed at the dissemination of the achieved work in courses, conferences and audiovisual production channels.

This setting may be reflected schematically in the following work-plan.

1st Research period. Work planning

	Jan.	Fe	Ma	Ab	Ma	Ju	Ju	Au	Se	Oc	No	De
			r.	r.	y.	n.	l.	g.	p.	t.	v.	c.
Research	X	X	X	X	X	X	X	X	X	X	X	X
Documentary (Pre-production)	-	-	-	-	-	-	-	X	X	X	X	X
Broadcast	-	-	-	-	-	-	-	-	-	-	-	-

2nd Research period. Work planning

	Jan	Fe	Ma	Ab	Ma	Ju	Ju	Au	Se	Oc	No	De
Research	X	X										
Documentary (Production)	X	X	X	X	X	X	X	X	X	X		
Broadcast	-	-	-	-	-	-	-	-	-	-	X	X

Resources

For the development of the research in its first year, it will be required the work of some researchers to collect and catalog, and, at the same time, to analyze from an aesthetic point of view the material collected. In the second year, the research team should be a multidisciplinary group. It would be necessary to have researchers with experience in art and aesthetics, with mastery of the audiovisual narrative and technical expertise to carry out the proposed work. The same research team may perform the audio-visual work proposed. Although, according to the availability of financial and technical means this could be extended. The proposed human and technical team is the following:

1	Musical production specs	1	Researcher / Archivist	Music
		2	Recording technician	
		3	Assistant Recording	
		4	Studio Engineer	
2	Material	1	Computer	Music and video
		2	Recording Software (audio)	
		3	Microphones and DI boxes.	
		4	HD Camera	
		5	Editing Software (video)	
		6	Screen	
		7	Camera Discs	
3	Documentary film production specs	1	Researcher / Archivist	Video
		2	Director / Writer	
		3	Director of Photography	
		4	Sound Recording Technician	
		5	Script	

La Danserye: the documentary film: The script

The main idea of this project is to provide an audiovisual work on the artistic heritage in the different areas: sculpture, music, architecture, painting, etc., emphasizing its relationship to the influence of globalization on the artistic heritage. Perhaps we should meet and update general knowledge of the history of the country's artistic heritage: which were its origins and why this iconography is lost on current generations, thus posing the influence of globalization on the imagery of our time.

Filming ideas suggested

Sec. 1 – *La Danserye* performing at Mengibar Palace (Jaén)

Sec. 2 - Architecture and Landscape (Mengibar Palace history)

Sec. 3 - The recovery of the musical legacy. Music today.

Sec. 4 - Interviews with experts and *La Danserye* ensemble's members.

Sec. 5 - Impact of globalization on contemporary art.

Previous script (suggested ideas)

Sec. 1.

After years of neglect, the social appreciation of museums and heritage has led to new cultural approach and the creation and expansion of numerous institutions and equipment radically different from existing ones. It would be interesting to show the evolution from the idea of museum as traditional site of memory storage to understand contemporary situation, preferably, as a place of integration and social recognition.

Sec. 2.

European cities have become the center of a major renovation and architectural landscape. Medieval and Renaissance buildings survived with buildings by renowned contemporary architects. It would be interesting to approach the organization of the city today and how that order arises.

Sec. 3.

La Danserye live performance developing the musical journey of Philip II made in the Netherlands between 1548 and 1551, based on works by Antonio de Cabezón and the mentioned Tielman Susato.

Photography

Fernandez (1999) affirms that a shooting session is just a series of moving images in which you must decide how and what to shot. That's where the figure of the director of photography comes in, the person who selects the part of a concrete scene, who decides the camera distance, the frame of the image, or in which direction the camera should move, etc. But a director of photography also takes care of other technical aspects such as lighting or color treatment. Thus, the Director of photography also spends a lot of time looking for real scenarios and the hours of light that will be in them. However, not only the outdoor lighting but also the interior lighting must be taken into account and therefore the cinematographer must know the technical material necessary for the scenes on the set.

According to Aranovich (2005), the sequences are recorded in digital format. The allusion to a character film sequences will be enhanced from a photographic approach. The intention is that the images that emerge from the evidence are treated in the most refined, clean and clear way.

Sound design

As the cinematographer and theorist Julian Woodside (2014) asserts, although it is the great forgotten of the cinematographic resources, sound design is a fundamental element so that an audio-visual work acquires meaning. Talk about sound and music in cinema is talking about a really vast concept that contains a lot of narrative and technical variables (maybe the most important) admitted the great music composer José Nieto (2003). In this way, a good sound design is one that appears "invisible" to the ears of the public. Although unknown to the common audience, behind each film that has captivated us, there is a lot of studio work (sometimes more than a year) of technicians who have conceived accurately how to adapt each sound and each note of music into a narrative discourse of the image (Woodside, 2014).

Following the aesthetic and technical ideas of Lewis (2007), the sound (dialogs and live performances) will be targeted and to capture the clean evidence. We will seek for a detailed recreation of sound stimuli that will relate us to the environment or sensitive elements that are being discussed. Here, sharpness and cleanliness also become important, insofar as we want to be essential in each shot, in which only will enter the elements that support the description, free from any noise.

Conclusions

As we said at the beginning of this paper, globalization impacts are changing our cultural patterns, and a problem coming from that reality is the evidence of how young people no longer take an interest to own culture. Our innovative proposal tries to add a new point of view to solve this problem. As university professors, we are managing everyday the lack of

interest related to artistic and heritage concepts of our students. Thereby, Why not use their tools? Why not use a film to show a new approach (and make them participate) for a research project? This was the start point of *La Danserye's* film. Finally, developing a two years production supported by the University of Jaén, we released an educational project that combines artistic education, heritage and, in our point of view, an updated vision of the globalization concept.

Luckily, the interdisciplinary perspective suggested by this project was the correct way. We focused our plan on the heritage education renewal work showed through audio-visual formats. This innovative proposal is without doubt one of the successes in this research. The developing of an audio-visual work like *La Danserye: the documentary film* is a powerful educational tool that nowadays is being referenced in several courses, conferences, and audio-visual broadcasting programs in our country.

Del 18 al 23 de septiembre de 2011 se celebraron en el Palacio de Mengibar (Jaén) las 9as Jornadas Doctorales Andaluzas. Aprovechando el marco arquitectónico del palacio, el grupo de música antigua La Danserye, desarrolló un concierto que ilustraba el viaje que Felipe II realizó por los países bajos entre 1548 y 1551. Cristóbal Calvete de Estrella, cronista de ese viaje, plasmó en un relato pormenorizado, las vivencias, lugares, e incluso la música que acompañó al monarca en dicho viaje. A partir de esta crónica, La Danserye desarrolló en el marco de las Jornadas Doctorales, un concierto basado en piezas de autores como Antonio de Cabezón, o Tilman Susato.

JORNADAS DOCTORALES ANDALUZAS
JAÉN

JORNADAS DOCTORALES ANDALUZAS

JAÉN 2011

La Danserye

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DVD

La Danserye is a documentary film about the recovery of the musical work of the composers Antonio de Cabezón y Tielman Susato, who composed the music for the journey of Felipe II in 1548 by Netherlands. Synopsis Link: http://youtu.be/EQGi_DazIgw

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